



# AGM

Annual General  
Meeting Report  
May 26, 2019





**SUMMER FAMILY FEST PICNIC 2019**  
**Sunday July 7**  
**9:30am - 5:00pm**

**Albion Hills Conservation Area**  
**Elmview Site 1**

**Located at 16500 Peel Regional Road 50**  
**Caledon, ON L7E 3E7**

**TICKETS**  
**ADULTS \$40 | CHILDREN (Under 12) \$20**  
**Includes Park entry fee, Transportation and Refreshments**

**Early Bird Online Special \$35 until June 3**

**Extra \$3.75 for Pool/Splash Pad Payable at venue**

**Limited seats available on bus: Please book BUS seats ASAP by JUNE 7 at 4PM**

**Bus departs 8:00am - Metro Supermarket, Kennedy Commons, Scarborough**  
**Bus departs 8:30am - JCA Centre, 995 Arrow Rd**

**Travelling by your own vehicle: Park entry fee of \$6.50 (per person) + \$10 donation to be collected per person by JCA**

**Jamaican Canadian Association Centre**  
 995 Arrow Road, Toronto, ON  
[www.jcaontario.org](http://www.jcaontario.org)  
[membership@jcaontario.org](mailto:membership@jcaontario.org)  
 416-746-5772 x 249

**CONTACT INFO**

**BOOK BY WEB OR PHONE**

**BOOK EARLY BY WEB AND SAVE!**

**JAMAICAN CANADIAN ASSOCIATION ESTABLISHED 1962**

**The hub of community engagement since 1962**  
 f t i @jca\_ontario

## Our Mission

The Mission of the Jamaican Canadian Association (JCA) is to deliver programs and services, provide a physical hub, and to advocate to improve the well-being and equity of Jamaican, Caribbean & African-Canadian communities within the Greater Toronto Area

## Our Vision

The Jamaican, Caribbean & African-Canadian communities in the Greater Toronto Area will be a socially and economically equitable group that is represented and contributes at all levels to a strong diverse Canada.

## Values

Respect & Dignity, Staff, volunteers, and community members who participate in JCA activities and use its services will treat each other with respect and dignity.

## Diversity

We value and respect the diversity of our staff, the people who make up our membership, and of those who use our services regardless of their racial and cultural backgrounds, religion, age, sex, sexual orientation, and visible/invisible challenges.

## Integrity

We employ honesty and ethical decision-making practices in all that we do.

## Advocacy

We recognize the need to increase resources that will contribute to the well-being of the communities we serve. We support this position by working with individuals, organizations, and others in an effort to influence the policy decisions that impact these communities.

## Excellence in Service

We are committed to ensuring that clients and customers receive high quality services from well-informed and well-qualified staff.

**Jamaican Canadian Association Centre**  
 995 Arrow Road, Toronto, ON M9M 2Z5  
[www.jcaontario.org](http://www.jcaontario.org)

[info@jcaontario.org](mailto:info@jcaontario.org)  
 416-746-5772

*The hub of community engagement since 1962*

f t i @jca\_ontario







## 2018 – 2019 Team



### Board of Directors

Adaoma Patterson – President  
 Renea Douglas – Vice President  
 David Betty – Treasurer  
 Jodieka Williams – Executive Secretary  
 Janet Lewis - Director of Fundraising  
 Kashane Denton, Director of Communications  
 Yolande Davidson – Director-at-Large  
 Michelle Dolly-McKenzie – Director-at-Large  
 Natalee Johnson – Director-at-Large

### Staff

Jennifer McFarlane – Building Operator  
 Maria Roberts – Administrative Coordinator  
 Desmond Marrett - Custodian  
 Randy Smith - Custodian  
 Cavin Johnson  
 Renford Whyte

### Committee Chairs

Demar Hewitt - Youth Chair  
 Shawnee Hardware - Education & Culture  
 Orville Patrick - Building Committee Chair  
 Sylvanus Thompson - Scholarship Awards Chair  
 Camille Hannays -Women's Committee Chair  
 Vilma Garnett - SMTP Coordinator  
 Atavia Soares - Children's Christmas Party Team Lead  
 Shauna-Kay Cassell - Family Picnic Team Lead

### Admin & Finance Team

(JCA + CAFCAN Shared Services)  
 Aida Kurman-Galiyeva - Bookkeeper  
 Akinsola Oyetunde - Accounting Clerk  
 Eniola Oduwale - Administrative Coordinator  
 Marie Chapman - Reception & Administration



**President, Adaoma Patterson**

### REPORT

*"It goes slowly. that's OK. it's slow work. You push. You move. Forward. It's OK. You do what you can. You do what is within your capacity. The important thing is to act. consistently. over time. with others."* Unknown

### Overview of Year – June 2018 to May 2019

For a number of reasons, my third year as President was more challenging than the previous term. Nevertheless, I am proud that with the support of the Board of Directors and committee chairs, many older and younger members, progress on shifting the perceptions about JCA continued for a third year and real progress in several areas was made.

The following represents activities related to JCA's Five Priority Areas.

#### Advocacy

Represented JCA at several networks and tables:

- Meeting of the Minds – participated in a national network meeting of Black led organizations across country focused on ensuring our organizations are given access to the \$25 million identified in the last federal budget and other national, provincial and local funding
- UNDP Push Coalition – recently joined this time limited network to push federal officials to spend some or all of the \$25 million before the 2019 federal election
- National Advancement of Black Communities – invited to provide input into how this 'backbone' network of 70 agencies can document our collective impact to the community
- Peel District School Board We Rise Initiative – along with Alton Brooks, since 2018, provide advice and guide the school board's efforts at improving the outcomes of Black students in the PDSB
- Ontario for All – JCA is a supporter of this initiative since its inception in 2018

#### Community Hub

- JCA provided more than \$24,000 in hall rental discounts to various organizations
- Secured sponsorship from Western Union to host a 'Family Fun Day'; this led to Western Union sponsoring the 2019 Walk Good walkathon and commitments to sponsor other events in 2019
- Negotiated with the Members Lounge Committee to create a two-month pilot during July and August to test the feasibility and interest of a permanent members lounge

#### Education, Culture, Seniors & Youth

- Provided significant support for a series of successful JCA events including the Family Picnic (100+), Children's Christmas Party (60 children plus family members), Boonoonoonos Brunch (200)
- Partnered with Humber College to host a field trip for the Saturday Morning Tutorial Program participants, their parents and tutors – 100% funded by Humber College
- Dr. Sylvanus Thompson signalled that after 15 years he is stepping down as Chair of the Scholarship Committee. The Board accepted my motion to appoint Yolande Davidson, as the new Chair. She will work with the Education & Culture Chair to ensure the scholarship remains a signature JCA program. A transition meeting is scheduled with Yolande and Dr. Thompson in the coming weeks.



Some of the operational activities included:

- Successfully onboarded two new board members – Treasurer and Director of Communications
- CAFCAN Social Services has reached the five-year mark and as of April 1, 2019 is now fully accountable for all social services funding from United Way and various provincial ministries.
- As of April 1, 2019, the Hall Rental rates increased for the first time since 2009. In addition, we sought legal support to update the contract and laid the foundation to add additional services and generate revenue
- Worked with a marketing consultant on developing JCA's first comprehensive sponsorship package – completed package will be shared
- Secured Kellie Spence as the JCA in-house designer for all our promotional materials, program booklets etc.
- The Treasurer and Finance Committee spent considerable time creating the 2019/20 budget, looking for efficiencies, implemented 'e-transfer' as a payment option, transitioned to a new Auditor, installed motion sensor switches in the main washrooms, implemented a new reconciliation tool for board and committee members when handing over funds to the finance office, managed the procurement and installation process of new security cameras
- Renovations to second level – received Ministry funding of \$98,000 to expand the space on the second level to accommodate more staff, deal with electrical issues and order new furniture
- Had JCA In Memoriam donation cards designed in response to requests from families
- Secured and supported administrative staff – Maria Roberts and Eniola Oduwale

In August 2018, the board presented a motion to eliminate the August Quarterly Meeting. The motion passed but withdrawn at the November Quarterly meeting because of insufficient notice (By-law 13.7). It was again challenged in February 2019 and subsequently withdrawn.

The Motion read as follows: *Given more frequent communication to members throughout the year, it is recommended that the August Quarterly meeting be eliminated, effective August 2019.*

Background: This was a recommendation from the committee tasked with reviewing the Constitution. The Constitutional Committee (Lana Salmon, Renea Douglas, Daphne Bailey, Erma Collins and Eunice Graham) was formed in 2017 to review the constitution and identify if any changes are required to reflect the new reality and make recommendations..

Acknowledgements

1. To a dedicated committed Board of Directors and Committee Chairs many of whom work quietly behind the scenes to ensure JCA stays on track and grows. I cannot thank you enough for going above and beyond on behalf of the JCA. There are few individuals on this planet who would make the kinds of sacrifices you have over the course of the past year and your term.
2. Grace Williams for her ongoing and steadfast commitment to both JCA and CAFCAN. Grace has served as a instrumental member over the past few years of transition as the two organizations separated.
3. Orville Patrick, our Building Chair who follows up, mediates and is passionate about ensuring the building gets the attention it deserves.
4. Dr. Sylvanus Thompson for his 25 years of service and dedication to the scholarship program as well as for his willingness to support the committee during this transition period. A formal acknowledgement of his contribution is being planned so stay tuned.
5. Audrey Campbell, past president for your tenacity, passion for JCA and your guidance.
6. The various past presidents and members who provide feedback and advice on demand – you know who you are.
7. Kamala-Jean Gopie and Roy & Grace Williams for Burn the Mortgage donations of more than \$5,000 this past fiscal year.
8. To Alvin Knight for a generous loan to allow us to purchase new security cameras.



Successes and Accomplishments

I am proud that we participated, initiated and implemented a range of initiatives that advance our strategic priorities.

Build capacity	Redefine leadership	Embrace collaboration	Support innovation
of the Jamaican, Caribbean, Black, African-Canadian communities – focus on individual and collective economic development, education, immediate needs, advocacy, policy & root causes	using a 21 <sup>st</sup> century definition of leadership that is a more inclusive definition focused on teaching, sharing and working together	build relationships with new partners, work together for the collective good; share knowledge	test new ideas, initiatives, ways of working, take strategic risks

- ✓ JCA received recognition awards for our work and impact in the community from Christian Diaspora Alliance, Toronto Polices Services and Commonwealth of Dominican Association
- ✓ Raised \$19,245 for Burn the Mortgage – this includes \$1,885 from the Tribute to Fitzroy Gordon held May 7
- ✓ Supported newer emerging leaders in the organization to test their leadership skills, try new ways of doing things, contribute to the organization in ways that is appropriate for their life situation – Children's Christmas Party team, Picnic Chair, and temporary administrative support staff are examples
- ✓ Supported the lead volunteers to advance initiatives that will be more fully developed in 2019/20:
  - Adult Literacy Classes
  - Redesign of the Saturday Morning Tutorial Program
  - International students programming and support
- ✓ Explored, secured and managed 10 proposals for partnerships that resulted in new customers for our hall rental services, broader reach of the JCA brand, revenue for events, membership benefits:
- ✓ Sponsorship from Caribbean Airlines for upcoming 2019 Independence Gala
- ✓ \$8,000 to start work with international students from the Caribbean
- ✓ Toronto FC Caribbean Night - along with Director of Communications agreed to co-host a Caribbean night with Toronto Caribbean Carnival (Caribana) on July 7
- ✓ Jamaica Tourist Board – request for JCA to cohost Reggae Girlz viewing party on June 9
- ✓ Miss Lou Tribute Event - McMaster University and Harbourfront Centre will be hosting a 100-year celebration of Miss Lou, September 19 at Harbourfront Centre. JCA has been asked to partner with no expectation of contributing financially. Details are still being worked out and will be reported on in the coming months.
- ✓ Jamaica Tourist Board – signaled desire to strengthen relationship with JCA as a vehicle to connecting with the diaspora in the GTA. JTB provided significant swag for the JCA trip in September. They also requested a stand with Jamaica travel promo materials for the lobby.
- ✓ Jamaica Premier League – one-time discount program with proceeds to benefit JCA; ongoing relationship is possible
- ✓ Co-hosted the Caribbean Tales Film Festival screening of Hero on April 3



## Next Steps/Outstanding for Next Year

- At the April All-Committees Meeting hosted by the Vice President, a request was made by the younger JCA members to convene a meeting to discuss how to contribute to the organization and their feelings on the JCA culture which prevents them from contributing fully. This meeting scheduled for June 1 will be facilitated by Danielle Dowdy. The feedback from the meeting will be shared at an upcoming quarterly.
- So much work remains to get JCA where it needs to be. The building requires at least \$50,000 of investment to replace aging infrastructure.
- JCA requires a Building Manager and advertising of the hall rental services in order to increase revenue

It has been my pleasure to work with many of you. I look forward to working with the new board members and committee chairs during my final year.







**Vice-President, Renea Douglas**

## REPORT

*"If you don't like something, change it. If you can't change it, change your attitude." – Maya Angelou*

### Overview of Year – June 2018 to May 2019

I would like to thank the JCA membership, fellow Board Members and the partners we have managed to forge new partnerships with over the past year. My focus this year was on building partnerships for the long term sustainability of the organization. As a result, I have been strategic in attending events making sure Jamaican Canadian Association had a presence. I participated in the Carpenters' Union Jamaica School Building Project, which was done in partnership with Food for the Poor and Helping Hands Foundation which took place in Trelawny, Jamaica. I also volunteered at the Annual Golf Tournament of Coalition Black Trade Unionist.

### Accomplishments

Through the partnerships I have forged, the following were accomplished:

- Bar/Coat Room Flooring Renovation – Special thank you to member Ivan Dawns who donated \$3000 (material and labour) to replace the tiles in the Bar area through to the coat room, a total area of 410m<sup>2</sup>. This work was completed on time and within budget. This was done as a gift to the JCA in recognition of our 56th Anniversary.
- Community Day Painting Project – On February 2, 2019, we had over 35 volunteers, most of which was from International union of Painters and Allied Trade (IUPAT) DC46 Halls 1 and Halls 2 who came out to paint the building. The Halls painted represented 11,000 sq ft and 30 Gallons of paint was used. Painting materials were donated by Dulux Paints (140 Trowers Rd in Woodbridge, On) and we received a 70% **discount** on the rental of two scissor lifts provided by United Rentals (Etobicoke). Total estimated cost of the Project \$35,000 actual cost to JCA \$1,850 (Pre-work, equipment rental and refreshments). The centre made the evening news and was featured in a newspaper article. On April 20, 2019, IUPAT members came back to JCA and painted Hall 3.
- Carpenters Union - As a result of this momentum the union provided baseboards and paid for installation estimated cost \$2500 in Halls 1 and 2.



**Building Committee Chair  
Orville Patrick**



### Membership Committee Activities

1. Membership Chair - There is currently no Chair in this role and search continues for a suitable candidate.
2. Flag Raising Ceremony - August 4, 2019 – A committee has been formed and we are now looking to confirm the venue.
3. Seniors Brunch 2019 – Barbara and Hyacinth have volunteered to assist with the planning and organizing this year's event which will be held on September 22, 2019.
4. JCA Family Picnic 2019 – This is being coordinated by S. Cassell and planning has already started. Sunday July 7, 2019 at Albion Hills Conservation Area. Cost: Children \$20 Adult \$30
5. Membership Renewal Mailing – first set of packages have been mailed out, this was headed by S. Young.
6. 57th Independence Gala and Anniversary 2019 – will be held on August 10, 2019. Keynote Speaker at this year's event will be Wes Hall (Executive Chairman and Founder – Kingsdale Advisors).





## Next Steps / Action Plan for the Next Quarter

- Finalise membership process
- Be intentional on engaging the wider community
- Revisit JCA Membership Benefits and fees

## Building Activities: Committee Chair, Orville Patrick

The Building is aging as such the operational cost has been increasing in trying to deal with issues such as the HVAC / furnace and ensuring that the true cost of maintenance is being reflected in the budget. The following were completed:

- Back Door (Hall 3) - Repairs were done to the back doors.
- Rental Office - The Hall Rental Office was painted and baseboard put in and office furniture replaced.
- Hall Divider – Orville and Matthew (CAFCAN) volunteer their time to help with painting the divider.
- HVAC Units – Replacement and repair of two units costing over \$13,800.00.
- Kitchen Odour Issues – After a few years on the list of things to do. The drain issue has been resolved. The work was completed at a cost of \$8,000. This cost includes the repair / tiling of the floor in the affected area. Previous estimates were ranging between \$12,000 to \$14,000.
- Video Surveillance System – A new camera system has now been installed.
- Fire Alarm System – There was a replacement of the panel at a cost of \$2,100 plus HST.
- Water Damage / Lobby Area – This work was completed by the Insurance.

## Next Steps/Outstanding for Next Year

- Review contracts for the Building (Cleaning / HVAC / Security Alarms etc.)
- Review of Building Access
- Schedule A Clean-up day
- Place a comment/suggestion box in the lobby area for patrons / customers comments
- Review the policies and procedures or start enforcing surrounding some of the JCA cash activities for example Bar Sales and Coat Check service
- Wrapping of Chairs
- Raise Funds to replace the Divider between of the Hall 1 and 2
- Replace Fridge and Stove in for Kitchen in Hall 3

In closing, I just want to say thank you to the members who believe in us and give us the opportunity to serve this great organization. I want to acknowledge the many donors who continue to give their donation to the various JCA programs and initiatives. The volunteers who continue to give of their time, of whom, we are very appreciative. I remain committed to this organization and will continue to advocate on its behalf.



**Community Day Painting Project**

Come and join us!  
Working together and building on the foundation towards a greater community for all

Prep Evening: Friday April 19 at 6:00 pm  
Painting Day: Saturday April 20 from 7:00 am to noon

**JAMAICAN CANADIAN ASSOCIATION**  
ESTABLISHED 1962

Jamaican Canadian Association Centre  
995 Arrow Road, Toronto, ON  
647-880-9196 ✉ vicepresident@jcaontario.org

HALL 3 Refreshments will be provided

The hub of community engagement since 1962

## Walkathon May 2019

## ANNUAL JCA EVENT







**Director of Fundraising, Janet Lewis**

## REPORT

"You can get it if you really want  
You can get it if you really want  
You can get it if you really want  
But you must try, try and try, try and try  
You'll succeed at last." -J. Cliff

### Overview of Year – June 2018 to May 2019

The Fundraising goal for 2018 to 2019 was centered around forming partnerships and alliances and ensuring the fundraising plan is aligned with the overall strategic goals of the JCA.

- Kicked off Burn the Mortgage campaign in November 2018. Partnered with a few adhoc events and raised funds.
- Held series of meetings to complete the planning and execution of the Boonoonoonos 2019 Brunch
- Meetings/collaborations/interactions with potential affiliates and other interested parties
- Collaboration with like-minded individuals on tips and lessons learned from previous Fundraising initiatives

### Acknowledgements

- Would like to acknowledge Renea Douglas for her hard work dedication and ability to organize the Painters union and the Carpenters union and got the JCA painted. Also, for her continued effort to promote JCA and acquire more sponsors.
- The president, Adaoma Patterson for being dedicated and establishing the social platform and image of the JCA.
- The Fundraising committee for their hard work and dedication, and continued support.

### Successes and Accomplishments

- ✓ Total funds raised towards **Burn the Mortgage** to date is \$41, 454
- ✓ Assisted with membership activities via booths at JCA and non JCA led events
- ✓ Promoting of BTM event and JCA overall
- ✓ Via social media- in person at businesses, parties and events at JCA
- ✓ New Membership and Renewal sales



# BURN The Mortgage

## Fundraising Campaign

### DONATE TODAY

**Fundraising Campaign Goal**  
**\$350,000**

**Individual Family Group Couple**  
Package: \$500

**Elite Professional Business Owner Church Group**  
Package: \$1,000

**\$1 a day for JCA**  
Package: Up to \$365

**'Every mickle mek a muckle'**  
Package: Donate-what-you-can

**Corporate Donor**  
Package: \$5,000

**JAMAICAN CANADIAN ASSOCIATION**  
ESTABLISHED 1962

**DONOR PACKAGES**

**HOW TO DONATE**

Online: [www.jcaontario.org](http://www.jcaontario.org)

✉ [Fundraising@jcaontario.org](mailto:Fundraising@jcaontario.org)

Cheque or Money Order payable to "Jamaican Canadian Association"

995 Arrow Road, Toronto, ON M9M 2Z5

📞 416-746-5772 x 219

📱 @jca\_ontario

Ownership of our building will help secure the JCA's footprint in the Jamaican, Caribbean and African communities in the Greater Toronto Area and leave a legacy for the next generation.

Being mortgage free will allow us to continue to host key events and continue to focus on much needed Educational, Cultural and Advocacy initiatives.

**To help the JCA OWN. OUR. BUILDING.**

The hub of community engagement since 1962

**THANK YOU FOR YOUR SUPPORT**  
Donations are tax deductible

**Total funds raised towards Burn the Mortgage to date is \$41, 454.00**







### Acting Director of Communications, Alton Brooks

#### REPORT

*"You are where you are today because you stand on somebody's shoulders. And wherever you are heading, you cannot get there by yourself. If you stand on the shoulders of others, you have a reciprocal responsibility to live your life so that others may stand on your shoulders. It's the quid pro quo of life. We exist temporarily through what we take, but we live forever through what we give."*  
- Vernon Jordan



### Appointed Director of Communications, Kashane Denton

#### REPORT

*Thank you to everyone who has welcomed me into the JCA family with open arms. I am grateful and excited to be a part of such a beacon in our community. I am here to learn, grow and support the JCA in whatever way possible and do my small part in helping us leave a mark for my generation and those to come. I look forward to meeting and working with the membership in the coming year.*

*"Alone we can do so little; together we can do so much."* - Helen Keller

### Overview of Year – June 2018 to May 2019

The goal was to keep the organizations activities (cultural, education, youth, building, fundraising, and advocacy) visible to the membership via information share. This includes outreach via e-blasts and social media such as Twitter, Facebook and Instagram and YouTube. This was accomplished for most of our events and included special tributes to the passing of including the milestones of our members.

Almost 4000 Likes and Followers on FB, an increase of 25% year over year. Twitter has attained 3900 Followers. Tweet impressions average about 600 impressions per day or 20k per month, reaching people far and wide, locally and around the world. For the Month of May 2019, visits to our profile hit 1500, with over 32,000 impressions. Suffice to say the organization was extremely active.

Two of the best memories of 2018/2019 was attending the Tribute to the Late Bromley Armstrong and attending the 90th birthday celebration for JCA first president Roy Williams.

### Acknowledgements

Special thanks to any and everyone who lent a hand to the communications dept this part year.

To our new Director Kashane Denton, welcome! You have already hit the ground running and are doing great and will be great. Welcome also to Sharon Brown who will have an active role in helping. We must thank Kellie Spence for graphic design assist for most of our events.

To Natalee / Adaoma for Instagramming, Yolande and Audrey for Twitter content and postings, to VP Renea and Fundraising Chair Janet for being in person at many of the events, to Marie for weekly sending out of information to members. Special thank you to Caribbean Camera and Neil Armstrong for making a commitment to showcase as many of our events as possible, whether in print or online. Special thanks to Ned Blair for his advice and lending his camera from time to time. Acknowledgement as well goes out to all the members who continue to provide valuable feedback to communications. If it's not on point we hear about it, but if it is it is applauded.

Thank you.

### Successes and Accomplishments

Working alongside the VP of the board, communications were able to continue with making online donations and payments to our events the norm. This continues to lead to easier donor receipt management. The web site is generally kept up to date and is a source for world-wide info on JCA. The ability to donate online is very easy and has led to successful campaigns such as Burn the Mortgage, Walkathon and many event ticket purchases.

With the increased exposure of the JCA, we are truly becoming the hub of our community as attested to by the many partnership requests. The benefits of these partnerships will continue to flow to our valued members.

### Next Steps/Outstanding for Next Year

A work plan and strategy will be developed for 2019-2020 with new initiatives. Stay tuned.



**Come Join Us In Jamaica!**

**In Honour of the Hon. Louise Bennett-Coverley**

**The Opening of Miss Lou Square**

**100<sup>th</sup> Birthday Celebration**

**Travel Dates**  
Thursday  
September 5-12, 2019

Includes **Return Flight** from Toronto to Mobay 7 nights at **All-inclusive** Royal Decameron Club Caribbean Resort

**BOOK YOUR TRIP!**  
Andrea Hudson-Lindsay  
1-866-909-7556 x104  
647-718-8525  
ahlindsay@taia.ca

**Deadline for final payment July 17, 2019**

**Cost**  
Single - \$1735 pp  
Double - \$1308 pp  
Triple - \$1290 pp  
(\$100 non-refundable deposit required on booking)

**Book early to guarantee price + space. Prices are subject to change as seats get filled.**

**Extras!**  
Coach Excursion to Gordon Town for the opening reception + Devon House  
Add \$200

**JCA Contacts**  
Audrey Campbell  
416-460-4607  
audreycelene@gmail.com  
Michelle McKenzie-Dolly  
416-997-9872  
director3@jcaontario.org

**Jamaican Canadian Association Centre**  
995 Arrow Road, Toronto, ON  
www.jcaontario.org  
416-746-5772

**The hub of community engagement since 1962**  
f t i @jca\_ontario





**Director-at-Large, Advocacy | Yolande Davidson**

## REPORT

The past year has been focused on supporting broader Board and organizational priorities and initiatives, in addition to continuing advocacy work on behalf of the JCA. Highlights include:

### Political Engagement

- So You Think You Can Run Political Candidate Training (July 2018): With Advocacy Committee, held second 2018 session (and third overall) of the So You Think You Can Run campaign training session. This installment targeted candidates from the Black community running in 2018 municipal elections across the Greater Toronto and Hamilton Area (GTHA).
- Ward 7 Municipal Candidates Debate (October 2018): Partnered with the Jane Finch Task Force to host a Ward 7 municipal candidates debate. Residents were provided an opportunity to hear from and ask questions of local councillor candidates leading up to the 2018 Toronto municipal election.
- Moderator, Black Leadership Symposium at York University (February 2019): Planned and moderated a panel discussion on Black Leadership and Partisan Politics, as part of a two-day symposium at York University on politics and social activism, hosted by the Jean Augustine Chair in Education, Community and Diaspora, Dr. Carl James. Topics of discussion included how to develop a voting bloc in the Black community and how to strategically field candidates for greater impact.

### Education

- Community Co-Chair, Toronto District School Board Black Student Achievement Community Advisory Committee (TDSB BSACAC) (September 2017 to present): Continued representing JCA as the TDSB BSACAC co-chair, which brings together a range of community stakeholders to provide advice to the TDSB on improving equity and opportunities for success for Black students. Key activities this year included advocating with committee members for the TDSB to implement a communications strategy showcasing positive stories about Black student achievement and activities in TDSB schools, as a counter-narrative to often negative portrayals of Black students.
- Team Member, International Students Initiative (ongoing): Supporting Board Director Responsible for the Youth Portfolio in the implementation of the International Students Initiative, including supporting broader team work and the execution of workshops.

### Immigration

- Engagement with the federal Minister of Immigration, Refugees and Citizenship (July 2018, May 2019): Met with the Minister in 2018 to discuss concerns about approval rates of visitor's visa requests from Jamaican nationals, and received year-over-year rates for the past five years.
- In May 2019 met with the Minister to discuss improvements to the immigration system (e.g. opening of additional programs/pathways for residency) and raising awareness about these new channels.
- In Summer 2019, I will be partnering with the Minister's Office to host an Immigration Outreach Town Hall at the JCA, where information will be provided on immigration options available for Jamaican international students, persons seeking family reunification, skilled workers and others.

### Culture and Heritage

- Promoting Jamaican Athletics in Canada (August 2018): Partnered with Athletics Canada to promote attendance of the Jamaican Diaspora at the North American, Central American and Caribbean (NACAC) 2018 Track and Field Championships in Toronto.
- Exhibit of Archival JCA Materials (ongoing): Currently engaged with Library and Archives Canada to explore opportunities for a potential temporary exhibit (online or in-person) of historical documents pertaining to the JCA and Jamaican Canadians.

### Other

- Arrow Road Bus Shelter (Spring/Summer 2018): Liaised with the Toronto Mayor's Office to advocate for installation of Toronto Transit Commission bus shelters outside of the JCA. This has been a longstanding issue/need. The shelters were successfully installed in summer 2018.
- HR Initiatives (Spring/Summer 2018 and 2019): With the Director Responsible for Human Resources, completed the recruitment process for hiring of JCA support staff.

### Acknowledgements

A small village of extended JCA family continue to raise me up and supported my success on the Board. This includes my Board colleagues, who work hard every day to keep the doors open and lights on, and to maintain a strong JCA brand. I see you and I thank you for all that you do.

It also includes several Past Presidents and longstanding members, who have been generous with their time and encouragement since my first day on the Board. Thanks also to JCA's committees, all of whom do great work in many areas of need. I would be remiss if I did not acknowledge JCA's committed volunteers who have assisted in the execution of many events and initiatives.

Last but certainly not least, it is my great privilege to serve under the leadership of President Adaoma Patterson, who is a woman of vision, integrity and substance. Thank you for your steady hand and willingness to work collaboratively - with dignity and respect - through the toughest of challenges.

### Successes and Accomplishments

My proudest accomplishment is prioritizing collaboration and partnership, to push the JCA's agenda forward.

### Next Steps/Outstanding for Next Year

I will continue to focus on initiatives that help further the legacy and purpose of the JCA, including assuming the role of Chair of the Scholarship Committee, and delivering the aforementioned Immigration Outreach Town Hall.

Are you running in the upcoming municipal elections?  
Join us at the JCA for our election readiness event:

## SO YOU THINK YOU CAN RUN

Jamaican Canadian Association  
995 Arrow Road  
Toronto, ON  
July 29, 2018  
10:00am - 2:00pm

Join us with your team and learn about:

- Campaigning 101
- Canvassing
- Volunteer recruitment and coordination
- Effective Communication
- Fundraising
- And much more!

Facilitated by: Danielle Dorety, Chair, JCA Political Advocacy Committee

With guest panelists:

- Rob Davis, Founder, Campaign Solutions Inc.
- Desmond Cole, Activist and Freelance Journalist
- Stacey Berry, CEO, E-Slate Consulting Group
- Tiffany Gooch, Political Strategist, Enterprise & Enight Canada

Brought to you by the JCA's Political Advocacy Committee. Please RSVP your attendance to [advocacy@jcaontario.org](mailto:advocacy@jcaontario.org) by July 25, 2018.

Got what it takes to be one of TO's finest?

PARKING ENFORCEMENT OFFICER POLICE CONSTABLE COURT OFFICER

## TORONTO POLICE IS HIRING

Come out and meet Toronto Police Recruiters who will provide information on uniform and civilian employment opportunities.

Jamaican Canadian Association  
995 Arrow Road  
Toronto • M9M 2Z5  
(Finch Ave W & Arrow Road)  
November 14, 2018 • 6:00 - 8:00pm

Please RSVP your attendance at [careers.torontopolice.on.ca](https://careers.torontopolice.on.ca)





**Director-at-Large, Human Resources | Michelle Mckenzie-Dolly**

REPORT

*"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected." Steve Jobs*

## Overview of Year – June 2018 to May 2019

- Support JCA Board on all issues related to Human Resources
- Assist with Special Projects and Community Partnerships
- Serve as liaison between JCA and CAFCAN Boards to support the best interest of JCA

## Acknowledgements

- President Adaoma Patterson for her fierce leadership that steered the organization through some challenging times.
- The JCA Youth Committee for the investment that they have made in continuity of JCA by engaging the youth population.
- JCA Past President Audrey Campbell for her unequivocal support during my tenure on the board.
- CAFCAN leadership for their warm welcome and ongoing professional relationship.
- All JCA Board and Committee members for consistently supporting the mission of the JCA.

## Successes and Accomplishments

- ✓ JCA Trip Jamaica to celebrate the 100th birthday of Hon. Louise Bennett Coverley is confirmed. To date 33 participants have confirmed their attendance. Please note space is still available for you to attend this memorable event.
- ✓ Numerous Human Resource Management issues have been addressed/resolved throughout the year.
- ✓ JCA partnership with Yaadlinks.
- ✓ Served on Boonoonoonus Brunch Committee and the Flag Raising Committee

## Next Steps/Outstanding for Next Year

- JCA Trip to Jamaica finalizing plans; Meet and greet session for participants to be announced soon.
- Canadian Citizenship Ceremony to be arranged at JCA.
- Continued work on Human Resource issues at JCA and CAFCAN



## Scholarship and Awards Program 2018

## ANNUAL JCA EVENT

The 16th Annual Jamaican Canadian Association (JCA) Scholarship Awards Presentation was held in September. The Program was launched in 2002, as an annual event that provides support to academically gifted Ontario University and College students from the African and Caribbean Communities.

Since the inception of the program, over \$550,000 has been awarded to over 500 worthy students attending training institutions across Ontario. The JCA is extremely grateful to the various sponsors and donors whose contributions have made this program a success. The dedicated Scholarship Awards Committee must also be commended for its continued commitment to the program.







Director-At-Large, Youth Initiatives | Natalee Johnson

REPORT

## Overview of Year – June 2018 to May 2019

- International Students Initiative and Symposium, 1st Meetings: August 2018, February 2019, March 2019 – Symposium included workshops, facilitators included Tka, Paul, Shawnee and Demar
- Planned and organized JCA's 1st Black Boys Conference for boys ages 13 to 19 years old with the support of Alton and Demar
- Children Christmas Party 2018
- Supported/Assisted with Ontario Black Youth Action Plan – Mentoring Program, currently operated by CAFCAN, Attended meeting, June 2018
- SMTP Restructuring – Continuous in 2018 and 2019

## Acknowledgements

- All board members, SMTP team, Youth and Education Chairs: Demar, Shawnee, Alton,
- JCA members, Community Volunteers that were guest speakers at the Boys Conference, Sunrise Co-Owner, Victor Beausoleil- Founder of Inuit Consulting, Evon Smith-Community Agent and Advocate

## Successes and Accomplishments

- ✓ Submitting Report in June to the Ministry regarding the International Student Initiative
- ✓ First JCA Boys' conference was a success
- ✓ Children's Christmas Party

## Next Steps/Outstanding for Next Year

- JCA Youth Committee Meeting – June 9th, 2018
- Secure grants for SMTP, youth and young adult's initiative
- Form a Youth/Young Adult Committee that specifically focuses on completing task for children, youth and adults
- Continue to engage youth and young adults to actively be engaged in JCA
- Restructuring of SMTP and planning for new school year
- Parent Conference/Network for SMTP



**Raising. Champions. Conference.**

Equipping and empowering Black Youth to be community change agents, advocates and leaders

for Black Youth from 13-19 years old  
Saturday, April 6, 2019  
Registration: 9:00 to 10:00 am

**Keynote Speakers:**

*"Building what you love, and attracting what you need is called purpose."*  
**Victor Beausoleil**  
Principal Consultant, Intuit Consulting

*"Your brother's success is your success"*  
**Evon Smith**  
Community Change Agent

**Register today!**

Interactive presentations and workshops related to leadership, entrepreneurship and identity

CLICK [http://bit.ly/JCA\\_raisingchampions](http://bit.ly/JCA_raisingchampions)  
Refreshments and lunch will be provided

**JAMAICAN CANADIAN ASSOCIATION**  
ESTABLISHED 1962

**Event Time | 10:00 am - 2:00 pm**  
**Jamaican Canadian Association Centre**  
995 Arrow Road, Toronto, ON  
[www.jcaontario.org](http://www.jcaontario.org)

**Contact**  
✉ [director@jcaontario.org](mailto:director@jcaontario.org)  
☎ 416-746-5772

**f t i** The hub of community engagement since 1962  
[@jca\\_ontario](https://www.facebook.com/jca_ontario)

**JAMAICAN CANADIAN ASSOCIATION**  
ESTABLISHED 1962

**Building a Community of Support for Caribbean International Students & Newcomers**

presents

**PANELS**  
Immigration  
Jobs  
Community Support

**WORKSHOP**  
Co-designing Solutions  
Networking

**REGISTRATION**  
CLICK <http://bit.ly/JCAINTL>  
by Wednesday, March 27  
Free admission. Lunch Provided

**Saturday March 30th 2019**  
10:00 am - 4:00 pm | Hall 2  
**Jamaican Canadian Association Centre**  
995 Arrow Road, Toronto, ON  
[www.jcaontario.org](http://www.jcaontario.org)

**Contact**  
✉ [info@jcaontario.org](mailto:info@jcaontario.org)  
☎ 416-746-5772

**f t i** The hub of community engagement since 1962  
[@jca\\_ontario](https://www.facebook.com/jca_ontario)



## PROGRAM UPDATE

### SMTP Coordinator | Vilma Garnett

"Education is not the learning of facts, but the training of the mind to think"  
- Albert Einstein

### Overview of Year – June 2018 to May 2019

At the end of the 2017-2018 academic year, the Director-At-Large – Youth, Culture portfolio Ms. Natalee Johnson, along with Education Chair, Dr. Hardware convened a meeting with the tutors and volunteers of SMTP in order to gather information about the program to use as data for a funding application. This research carried through the following academic year (2018-2019) starting with pre-test of the students' current skill sets, with the intention of performing a post-test towards the end of the year.

For the 2018-2019 academic year, approximately 60 students registered in the program. These students ranged from Kindergarten through to grade 12, and our stable dedicated tutors Dr. Jerome Whyte, Mr. Christopher Lyn, Ms. Janet Samms, Ms. Barbara Watson, Mrs. Gloria Maragh, Mrs. Ionie Grizzle, and ten others who drop in periodically to assist. The Robotics component experienced a change in lead instructor, Mr. Ogilvie and other tutors in support. A "Spelling Bee Club" was established within the program with Mr. Alton Brooks and Ms. Charmaine Jackson at its helm.

In April, students and parents were hosted by Humber College at its 2019 Open House and specifically were introduced to the new Barrett Centre of Technology Innovation.

### Acknowledgements

JCA's Board of Directors ensemble, Natalee Johnson, Director-At-Large Youth, Culture, Dr. Shawnee Hardware – Education Chair, All Tutors and Volunteers of the SMTP, Office staff and custodians who prepare the rooms each week for the program; the JCA community for their support, and Humber College for hosting our students and for providing transportation to the college and for providing lunch.

### Successes and Accomplishments

The program has been given ten computers, ten laptops, and new storage cabinets from the proceeds of the 2016 Raffle campaign.

### Next Steps/Outstanding for Next Year

- Pre-test and post-tests will be conducted to determine the effectiveness of the program and to provide data for funding application.
- The Education Chair in collaboration with the tutors will draft a more efficient structuring for the program as the current methods need overhauling.
- A new campaign for recruiting tutors is in effect and will continue through the year.
- The "Spelling Bee Club" will continue to encourage parents to register their children to participate in the Spelling Bee of Canada Competition.
- The Robotics program participants hope to enter their robots into competitions.





## COMMITTEE UPDATE

### Women's Committee Chair | Camille Hannays-King



#### Overview of Year – June 2018 to May 2019

The Women's Committee had an eventful and successful year.

We held all four of our scheduled annual events, which included

- The Roundtable discussion in June
- The Health and Wellness Fair in October
- Movie and Community Gifting in December,
- The International Women's Day celebration "Women Recognizing Women" Lunch and Awards in March.

The Roundtable discussion, was facilitated by the Chair, Camille Hannays-King, with the goal to provide education on Grief and Loss. In this session, participants were highly engaged, shared their experiences of loss with each other and the wisdom gained from their experience. The annual Health and Wellness Fair theme was "Living Intentionally." The focus of this event was on improving the health and well-being of the community. This event was free with a hot lunch provided and relied on community resources to ensure a successful day. Speakers were Suzan Hart; Shally Asante from TAIBU Blood Pressure monitoring and Diabetes education; Healthy Eating facilitated by Pauline Gillian; Forgiveness by Victoria Nelson; Mindfulness and Meditation by Wendy Davis; and the participants were treated to some heart-pumping exercise by Denis.

The Committee selected Generation Chosen as the organization to benefit from our annual Gifting. This group was presented with monetary donations along with gifts for their members. For International Women's Day "Women Recognizing Women" celebration we provided JCA volunteers with recognition plaques for their contribution to the JCA and paid tribute to Black female politicians with a montage which was prepared with the assistance of Ashley Prescott a volunteer, and provided three women from the community with the Women Who Inspire Change award.

#### Acknowledgements

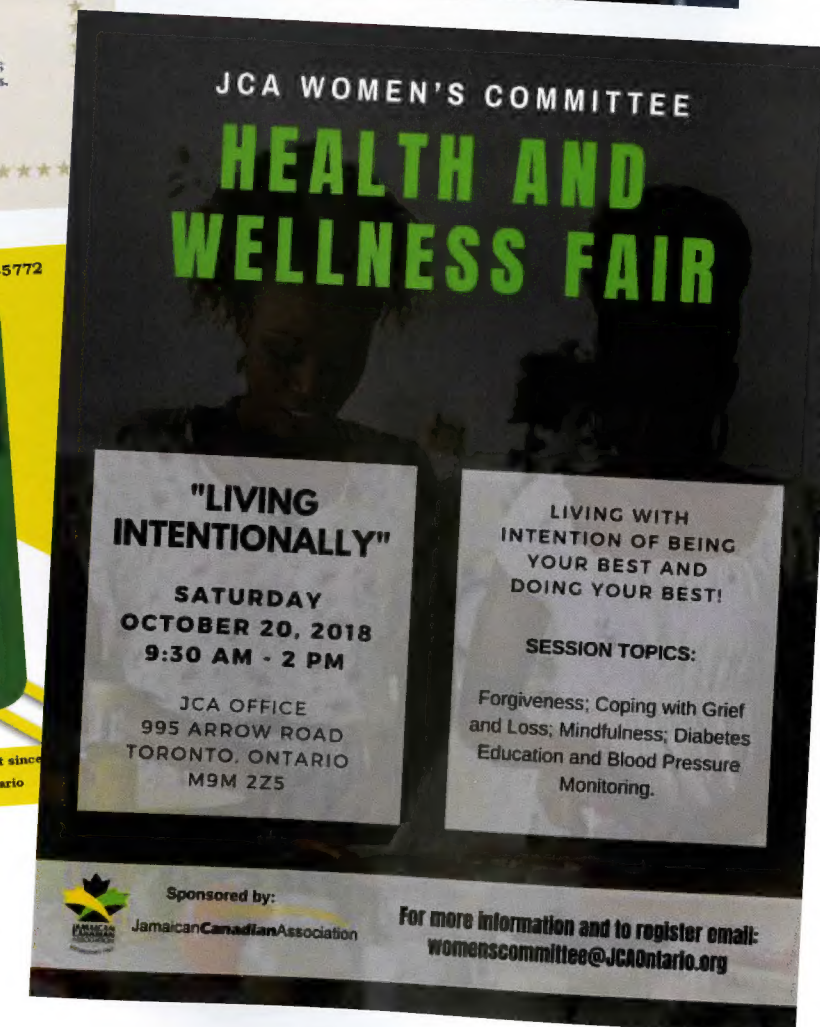
Acknowledgement to all committee members for their hard work and dedication. We would also like to acknowledge Audrey Campbell and Alton Brooks whose contributions added to the success of our events.

#### Successes and Accomplishments

- ✓ The successful events presented by the Women's Committee along with the positive media coverage are aligned with the JCA strategic plan of a strong JCA Brand as they added to the positive perception of the organization.
- ✓ The financial success of IWD also aligns with JCA strategic plan of generating adequate cash flow. Attendance at all events was good. Totals were: The Roundtable 30; the Health and Wellness Fair 47; Movie and Gifting 24; and International Women's Day 180, with Revenue over expenses of \$1,019.

#### Next Steps/Outstanding for Next Year

The next step of the Women's Committee is to grow the membership and specifically to reach out to younger members.







Adaoma Patterson  
 Barbara Thomas  
 Bernice Bailey  
 Beryl Nugent  
 Caribbean Canadian Seniors  
 Charles Thompson  
 The Late Daphne Bailey  
 Ena Charrison  
 Eunice Graham  
 Herman Stewart  
 Loy Manning  
 Merlene Hodge  
 Ned E. Blair  
 Ivy Cole  
 Herrol Mattocks  
 Judy Sgro  
 Alvin Knight  
 Roy and Grace Williams  
 Sandra Ferguson  
 JCA Domino Club  
 My Tribute Gift  
 International Union of Painters & Allied Trades  
 Carpenters & Allied Workers  
 Pauline Haynes  
 Courtney Jerk Drum  
 Jerome Whyte

Sharon Wynter-Bowen  
Dorothy Reid  
Dr. Lancelot Brown  
Erma Collins  
Gervan Fearon  
Glifford Walker  
Humber College  
Marcia Brown  
Mary Ann Chambers  
Nehemiah Bailey  
Pansy Stewart  
York Regional Police  
Tiffany Harris  
Ivan Dawns  
Stacey-Ann Buchanan  
Anthony Henry  
Sandra Young  
Herrol Mattocks  
Alvin Knight  
Ken Bowen  
Francis McDonald

A word cloud centered around the phrase "THANK YOU" in large, bold, blue capital letters. Surrounding this central text are numerous translations of "thank you" in various languages, including: "OBRIGADO", "dziękuję", "дякую", "business", "mercì", "DANKE", "logotype", "kiitos", "спасибо", "mahalo", "תודה", "dankjem", "dank je", "GRAZIE", "merce", "obrigado", "maururu", "sukriya", "ngiyabonga", "misaotra", "merci", "gracias", "diolch", "AKUN", "TAKK", "dankeschon", "grazzi", "sagolun", "client", "communication", "TACK", "arigato", and "TAK". The words are arranged in a circular pattern around the central "THANK YOU", with varying font sizes and colors (blue, grey, black) to create a dynamic and multicultural visual.

# 2018 Donors



JCA relies extensively on members and volunteers to run the organization.  
We acknowledge and thank the following individuals for your commitment to JCA:

#### Membership Committee

Shauna-Kay Cassell  
Janet Samms  
Mary Green  
Theo Beckford  
Sylvia Edwards  
John Forde  
Len Moore  
Dean Parker  
Dorothy McCurdy  
Jennie Fagan-White  
Margarita Phipps  
Aldaine Hunt  
Ivorine Forde  
Shirley McKoy  
Nadine McLean  
Lisa Ruffy  
Renea Douglas

#### Women's Committee

Camille Hannays – Chair  
Bernice Bailey  
The Late Daphne Bailey  
Dorothy McCurdy  
Eunice Graham  
Ismay Murray  
Joycelyn De Sousa  
Juliette Saunders  
Lecia McKenzie  
Mary Green  
Norma Clarke  
Pamela Powell  
Radhika Garnett  
Ruby Collymore  
Shirley McDonald  
Sylvia Edwards  
Dr. Enid Collins  
Haslene Davis

#### Nomination Committee

Simone Banton-Piper - Chair  
Lisa Crowell  
Audrey Campbell  
Asha Hassan  
Olive Smith

#### Building Committee

Orville Patrick - Chair  
Herrol Mattocks  
Rudolph Gibbs - Chair  
Janet Samms  
Mary Green  
Glenford Gordon  
Mr. Johnson  
Leon Sutherland  
Dwight Gordon  
Doug Robertson

#### Finance Committee

David Betty – Chair  
Adaoma Patterson  
Renea Douglas  
William Jenkins  
Rudolph Gibbs  
Alton Brooks  
Alvin Knight  
Herrol Mattocks  
Robert Sterling  
Michelle Peart  
Patrick Bailey  
Alvin Knight  
Herrol Mattocks  
Alton Brooks  
Orville Patrick

#### Gala Committee

Renea Douglas - Chair  
Sylvanus Thompson  
Grace Williams  
Herrol Mattocks  
Audrey Campbell  
Janet Samms  
Alton Brooks  
Adaoma Patterson  
Janet Lewis  
Alvin Knight

#### Awards Committee

Hyacinth Wilson - Chair  
Barbara Thomas  
Pam Reynolds  
Alton Brooks  
Renea Douglas  
Dr. Enid Collins  
Adaoma Patterson

#### Scholarship Committee

Dr. Sylvanus Thompson - Chair  
Grace Williams  
Roseanne Henlon  
Ian Edwards  
Dr. Vincent Conville  
Julie Spence  
The Late Judith Spencer  
Yolande Davidson  
Eva Smith  
Edward Smith  
Basil Thomas

#### Saturday Morning Tutorial Program

Vilma Garnett – Coordinator  
Alton Brooks  
Sia Mitchell  
Donald Ogilvie  
Christopher Lyn  
Jerome Whyte  
Gloria Maragh  
Barbara Watson  
Janet Samms  
Charmaine Jackson  
The Late Judith Spencer  
Ionie Grizzle  
Andre Smith  
Nacore Stewart  
Marcia DaCosta  
Laurene Williams  
Keisha Smith

#### Spelling Bee

Dr. Sylvanus Thompson - Chapter President  
Dan Hamilton (Arbiter)  
Ian Edwards (Word Announcer)  
Audrey Campbell (Judge)  
Radhika Garnett (Word Keeper)  
Roseanne Henlon (Resource Person)  
Tamara Gordon (Name Announcer)  
Heather Aspinall (Registration & Logistics)  
Dwight Gordon (Stage Manager)  
Enid Campbell (Certificate Management)  
Jeanette Lemon (Certificate Management)

big ups. nuff respect.



2018 Volunteers





57<sup>th</sup>

# Independence Gala

Saturday August 10<sup>TH</sup>, 2019 7:00 PM

Jamaican Canadian Association Centre

995 Arrow Road, Toronto, ON

Celebrate



## Keynote

**Wes Hall**

*Executive Chairman and Founder  
Kingsdale Advisors*

***Perserverance, Strategy and Success***

Early bird  
ONLINE special

## TICKETS

\$70

until July 6

Regular Price

\$80

Book tickets online  
[www.jcaontario.org](http://www.jcaontario.org)

✉ [vicepresident@jcaontario.org](mailto:vicepresident@jcaontario.org)

☎ 647-880-9196 ☎ 416-746-5772 x 249

The hub of community engagement since 1962



Master of Ceremonies  
**Dwight 'Barrelman' Ross**

f t i @jca\_ontario